

Message

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**From:** Hubbard, Carolyn [Hubbard.Carolyn@epa.gov]  
**Sent:** 2/8/2021 8:40:46 PM  
**To:** Shogren, Angela [Shogren.Angela@epa.gov]; Drinkard, Andrea [Drinkard.Andrea@epa.gov]  
**Subject:** RE: MOCKUPS - PFBs

I think either is fine. Probably ok to just link directly to the policy.

Carolyn Hubbard  
Communications Director  
EPA Office of Research and Development  
202-379-6744

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**From:** Shogren, Angela <Shogren.Angela@epa.gov>  
**Sent:** Monday, February 8, 2021 3:16 PM  
**To:** Hubbard, Carolyn <Hubbard.Carolyn@epa.gov>; Drinkard, Andrea <Drinkard.Andrea@epa.gov>  
**Subject:** RE: MOCKUPS - PFBs

Would you like to link the text to the Scientific Integrity webpage as well?

**Angela Shogren** | Deputy Director, Office of Web Communications  
Office of Public Affairs (OPA)  
U.S. Environmental Protection Agency

P: (202) 343-9761 | E: [shogren.angela@epa.gov](mailto:shogren.angela@epa.gov)

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**From:** Hubbard, Carolyn <[Hubbard.Carolyn@epa.gov](mailto:Hubbard.Carolyn@epa.gov)>  
**Sent:** Monday, February 8, 2021 3:15 PM  
**To:** Drinkard, Andrea <[Drinkard.Andrea@epa.gov](mailto:Drinkard.Andrea@epa.gov)>; Shogren, Angela <[Shogren.Angela@epa.gov](mailto:Shogren.Angela@epa.gov)>  
**Subject:** RE: MOCKUPS - PFBs

Yes I agree. Thanks.

Carolyn Hubbard  
Communications Director  
EPA Office of Research and Development  
202-379-6744

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**From:** Drinkard, Andrea <[Drinkard.Andrea@epa.gov](mailto:Drinkard.Andrea@epa.gov)>  
**Sent:** Monday, February 8, 2021 3:13 PM  
**To:** Shogren, Angela <[Shogren.Angela@epa.gov](mailto:Shogren.Angela@epa.gov)>; Hubbard, Carolyn <[Hubbard.Carolyn@epa.gov](mailto:Hubbard.Carolyn@epa.gov)>  
**Subject:** RE: MOCKUPS - PFBs

## Ex. 5 Deliberative Process (DP)

Can you send a new screen shot once you update the text?

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**From:** Shogren, Angela <[Shogren.Angela@epa.gov](mailto:Shogren.Angela@epa.gov)>

**Sent:** Monday, February 08, 2021 2:38 PM

**To:** Hubbard, Carolyn <[Hubbard.Carolyn@epa.gov](mailto:Hubbard.Carolyn@epa.gov)>; Drinkard, Andrea <[Drinkard.Andrea@epa.gov](mailto:Drinkard.Andrea@epa.gov)>

**Subject:** MOCKUPS - PFBs

**Importance:** High

EPA Actions page mockup (using preferred link to Scientific Integrity Policy):

# Ex. 5 Deliberative Process (DP)

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**Angela Shogren** | Deputy Director, Office of Web Communications  
Office of Public Affairs (OPA)  
U.S. Environmental Protection Agency

P: (202) 343-9761 | E: [shogren.angela@epa.gov](mailto:shogren.angela@epa.gov)

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**From:** Hubbard, Carolyn <[Hubbard.Carolyn@epa.gov](mailto:Hubbard.Carolyn@epa.gov)>  
**Sent:** Monday, February 8, 2021 2:25 PM  
**To:** Shogren, Angela <[Shogren.Angela@epa.gov](mailto:Shogren.Angela@epa.gov)>; Drinkard, Andrea <[Drinkard.Andrea@epa.gov](mailto:Drinkard.Andrea@epa.gov)>  
**Subject:** RE: PFBS Comms

I would use the one directly to the SI policy.

<https://www.epa.gov/osa/policy-epa-scientific-integrity>

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Communications Director  
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**From:** Shogren, Angela <[Shogren.Angela@epa.gov](mailto:Shogren.Angela@epa.gov)>  
**Sent:** Monday, February 8, 2021 2:21 PM  
**To:** Hubbard, Carolyn <[Hubbard.Carolyn@epa.gov](mailto:Hubbard.Carolyn@epa.gov)>; Drinkard, Andrea <[Drinkard.Andrea@epa.gov](mailto:Drinkard.Andrea@epa.gov)>  
**Subject:** RE: PFBS Comms

Yes, do you have a preference out of the two links below? Or, another page in mind?

**Angela Shogren** | Deputy Director, Office of Web Communications  
Office of Public Affairs (OPA)  
U.S. Environmental Protection Agency

P: (202) 343-9761 | E: [shogren.angela@epa.gov](mailto:shogren.angela@epa.gov)

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**From:** Hubbard, Carolyn <[Hubbard.Carolyn@epa.gov](mailto:Hubbard.Carolyn@epa.gov)>

**Sent:** Monday, February 8, 2021 2:19 PM

**To:** Shogren, Angela <[Shogren.Angela@epa.gov](mailto:Shogren.Angela@epa.gov)>; Drinkard, Andrea <[Drinkard.Andrea@epa.gov](mailto:Drinkard.Andrea@epa.gov)>

**Subject:** RE: PFBS Comms

Are you asking which page to link to?

Carolyn Hubbard  
Communications Director  
EPA Office of Research and Development  
202-379-6744

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**From:** Shogren, Angela <[Shogren.Angela@epa.gov](mailto:Shogren.Angela@epa.gov)>

**Sent:** Monday, February 8, 2021 2:11 PM

**To:** Hubbard, Carolyn <[Hubbard.Carolyn@epa.gov](mailto:Hubbard.Carolyn@epa.gov)>; Drinkard, Andrea <[Drinkard.Andrea@epa.gov](mailto:Drinkard.Andrea@epa.gov)>

**Subject:** RE: PFBS Comms

Quick question, where would like the words, "Scientific Integrity Policy"?

<https://www.epa.gov/osa/basic-information-about-scientific-integrity>

<https://www.epa.gov/osa/policy-epa-scientific-integrity>

or somewhere else?

**Angela Shogren** | Deputy Director, Office of Web Communications  
Office of Public Affairs (OPA)  
U.S. Environmental Protection Agency

P: (202) 343-9761 | E: [shogren.angela@epa.gov](mailto:shogren.angela@epa.gov)

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**From:** Hubbard, Carolyn <[Hubbard.Carolyn@epa.gov](mailto:Hubbard.Carolyn@epa.gov)>

**Sent:** Monday, February 8, 2021 2:08 PM

**To:** Drinkard, Andrea <[Drinkard.Andrea@epa.gov](mailto:Drinkard.Andrea@epa.gov)>

**Cc:** Shogren, Angela <[Shogren.Angela@epa.gov](mailto:Shogren.Angela@epa.gov)>

**Subject:** RE: PFBS Comms

Thank you!

Carolyn Hubbard  
Communications Director  
EPA Office of Research and Development  
202-379-6744

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**From:** Drinkard, Andrea <[Drinkard.Andrea@epa.gov](mailto:Drinkard.Andrea@epa.gov)>

**Sent:** Monday, February 8, 2021 2:02 PM

**To:** Hubbard, Carolyn <[Hubbard.Carolyn@epa.gov](mailto:Hubbard.Carolyn@epa.gov)>

**Cc:** Shogren, Angela <[Shogren.Angela@epa.gov](mailto:Shogren.Angela@epa.gov)>

**Subject:** RE: PFBS Comms

Perfect, thanks! Angela, can you mock up the actions page and the press release and send as PDF and then I'll share everything with Lindsay and hopefully we can be ready to go? Thanks all!

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**From:** Hubbard, Carolyn <[Hubbard.Carolyn@epa.gov](mailto:Hubbard.Carolyn@epa.gov)>  
**Sent:** Monday, February 08, 2021 1:59 PM  
**To:** Drinkard, Andrea <[Drinkard.Andrea@epa.gov](mailto:Drinkard.Andrea@epa.gov)>  
**Cc:** Shogren, Angela <[Shogren.Angela@epa.gov](mailto:Shogren.Angela@epa.gov)>  
**Subject:** RE: PFBS Comms

Great- We are good with the press release and the plan. And once it goes out we will spread the word via list serve as discussed.

Thank you!!!

Carolyn Hubbard  
Communications Director  
EPA Office of Research and Development  
202-379-6744

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**From:** Drinkard, Andrea <[Drinkard.Andrea@epa.gov](mailto:Drinkard.Andrea@epa.gov)>  
**Sent:** Monday, February 8, 2021 1:57 PM  
**To:** Hubbard, Carolyn <[Hubbard.Carolyn@epa.gov](mailto:Hubbard.Carolyn@epa.gov)>  
**Cc:** Shogren, Angela <[Shogren.Angela@epa.gov](mailto:Shogren.Angela@epa.gov)>  
**Subject:** RE: PFBS Comms

Yes, correct.

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**From:** Hubbard, Carolyn <[Hubbard.Carolyn@epa.gov](mailto:Hubbard.Carolyn@epa.gov)>  
**Sent:** Monday, February 08, 2021 1:53 PM  
**To:** Drinkard, Andrea <[Drinkard.Andrea@epa.gov](mailto:Drinkard.Andrea@epa.gov)>  
**Cc:** Shogren, Angela <[Shogren.Angela@epa.gov](mailto:Shogren.Angela@epa.gov)>  
**Subject:** RE: PFBS Comms

Thanks. Just confirming that you intend to take this whole page down, including the OCSP memo:

<https://www.epa.gov/pfas/toxicity-assessment-pfbs>

Carolyn Hubbard  
Communications Director  
EPA Office of Research and Development  
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**From:** Drinkard, Andrea <[Drinkard.Andrea@epa.gov](mailto:Drinkard.Andrea@epa.gov)>  
**Sent:** Monday, February 8, 2021 1:35 PM  
**To:** Hubbard, Carolyn <[Hubbard.Carolyn@epa.gov](mailto:Hubbard.Carolyn@epa.gov)>  
**Cc:** Shogren, Angela <[Shogren.Angela@epa.gov](mailto:Shogren.Angela@epa.gov)>  
**Subject:** PFBS Comms

Hi Carolyn,

As discussed, could you and Jennifer take a look at the final press release. I'm also outlining what we plan to do on the web in the attachment for your review and approval. Once you've reviewed, Angela can you mock up the pages so we can share for Lindsay's sign off.

I'd like to move this back to Lindsay this afternoon, if possible.

Thanks!

Andrea Drinkard  
Senior Advisor  
EPA Office of Public Affairs  
Desk: 202.564.1601  
Cell: Ex. 6 Personal Privacy (PP)